



IT'S NOT JUST VIDEOS!

More than 191,500 media resources (and growing!)

The Premier Multimedia Resource for Any K-12 District or School



Features Include:

New Design & Features!

- ✓ Vetted, safe, ad-free content
- ✓ Available 24/7—on-site or remote access
- ✓ Browse and filter entire site by grade ranges
- ✓ Easy to use, easy to navigate! Browser-based—no special software or hardware is needed
- ✓ Correlated to educational standards as well as 21st Century Skills
- ✓ New, diverse content added regularly
- ✓ More than 1,100 complimentary printable ideas, activities, and worksheets from *The Mailbox*®
- ✓ Captions and searchable, interactive transcripts for thousands of titles
- ✓ Dynamic citations in multiple formats for all content
- ✓ Create and share playlists—use premade clips, full videos, or custom segments to engage students
- ✓ Quiz Tool increases student engagement and assesses progress
- ✓ Add content to lesson plans and LMSs
- ✓ Add a personalized video introduction to your playlists to give an overview or context
- ✓ Add your own Custom Content or videos from educational Web Channels or YouTube
- ✓ Monthly calendar for research suggestions & ideas
- ✓ Share to Google Classroom
- ✓ Robust Support Center

Engage Students. Enhance Lessons. Increase Learning.

Save time and avoid the hassle of scouring the Internet for videos or other content to enhance lessons. Use *Learn360*, a vetted, easy-to-use media library that is correlated to standards, organized for educators, and full of K-12 content from the industry's top producers. *Learn360* serves more than 22 million students in 26,900+ schools across the United States and Canada and remains the #1 choice for our many long-term subscribers.

**Tech & Learning
Awards of Excellence**
Four-time winner!

**Tech & Learning
ISTE Best of Show
Award**

**eSchool News
Readers' Choice
Award**

**The ComputED
Gazette
Best Educational
Software Award
(BESSIES)**

**The ComputED
Gazette
Education Software
Review Award
(EDDIES)**

Administrator Benefits Include:

- ✓ Single sign-on (Clever, ClassLink, Edmodo, Microsoft, or Google); LDAP; and IP authentication
- ✓ A variety of integration options and partners, including Schoology, itslearning, Canvas, and D2L
- ✓ Customizable features, including the ability to build your own sliders to showcase relevant titles for your institution
- ✓ Free MARC records for video, audio, and interactive content





IT'S NOT JUST VIDEOS!

More than 191,500 media resources (and growing!)

We Have the Very Best Content

With New, Diverse Content Added Regularly

Essential teacher & classroom resources:

- Full-Length Videos
- Video Clips
- Teacher Guides
- Student Activities & Worksheets
- Music Tracks
- Sound Effects
- Audiobooks
- Audio & Video Speeches
- Newsreels
- Interactive Games & Lessons
- Images
- Articles
- Fact Sheets
- Maps & Flags
- Timelines
- Science Diagrams & Experiments
- *Plus, Spanish-language content!*

Learn360 content is vetted, safe, and curated for students and educators—a source you can trust!

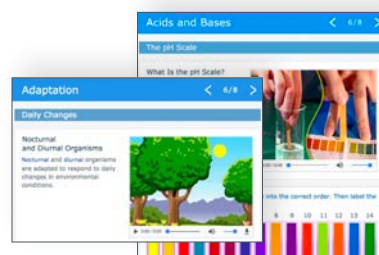
Significant resources across ALL SUBJECTS:

- Science & Technology
- Health & Guidance
- Social Studies
- Language Arts
- Mathematics
- Arts
- World Languages
- Vocational Guidance

Plus, Learnetic Interactives—Complete STEM Lessons!



Our Learnetic learning modules are engaging, support applied learning, and increase your students' understanding of key science and math concepts.



Add 52,000+ Additional Worksheets, Activities, and Lesson Plans to Your Learn360 with The Mailbox® Plus!

Printable Educator Resources for Pre-K to Grade 6

Award-winning resources from 600+ top educational producers & providers, including:



- Planet Earth
- Blue Planet
- Origins: The History of Everything!
- Treasures of Ancient Greece
- Modern Marvels
- This Day in History
- Show Me Science
- Wild Kratts
- SEL Workshop
- Crayola: STEAM for 21st Century Learners

...and many others!



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The Premier Multimedia Resource for Any K-12 District or School

We Make It Super Easy

Using *Learn360* is EASY

Incorporating video into the classroom or an assignment can be daunting, but not with *Learn360*.

- The interface and features are easy to use and intuitive
- It's browser-based—no special software or hardware is needed
- Downloadable content makes bandwidth issues irrelevant
- Help is just a phone call or live chat session away if you need it

Integrating *Learn360* is EASY

Admins will love the flexibility and seamless integration options with leading discovery tools and learning management systems.

- Single sign-on, LDAP, and IP authentication
- Seamless LTI integration
- Authenticated HTML embed code that allows direct access to videos
- Customizable platform that includes home page features, account preferences, and school branding
- Option to add your own Custom Content or external video content from educational Web Channels or YouTube
- Exportable metadata that makes it possible to integrate *Learn360* content within any system
- Free MARC records for video, audio, and interactive content

Why pay for content if you can't access it?

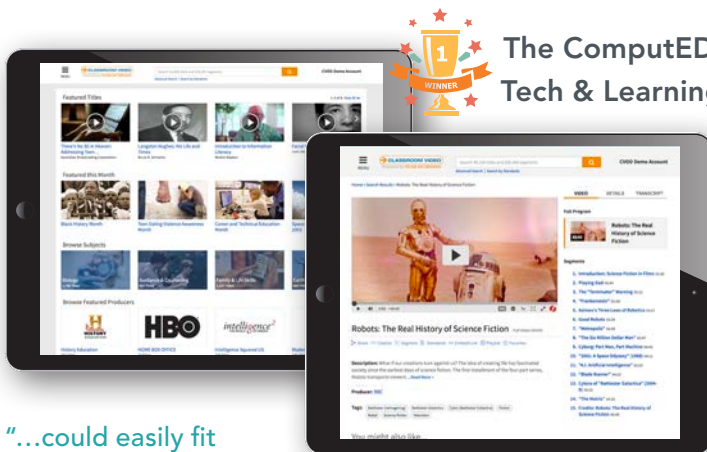
Our partners include:



→ CLASSROOM VIDEO

Powered by **FILMS ON DEMAND**

CREATED FOR HIGH SCHOOLS
 27,000+ Full-Length Videos
 240,000+ Clips **AND GROWING!**



The ComputED Gazette **Education Software Review Award (EDDIES)**
 Tech & Learning **ISTE Best of Show Award**

Educator Benefits:

- A comprehensive, curriculum-focused subscription providing unlimited access to thousands of videos
- New content added regularly
- Stimulate and reinforce in-class lectures, introduce new topics, and encourage open discussion on key subjects
- Content correlated to Common Core, state, national, IB, College Board AP, NGSS, and national STEM standards
- Create and share playlists using premade clips, full videos, or custom segments
- Add a personalized video introduction to any playlist to provide an overview or give context—perfect for distance learning and flipped classrooms!
- Add a link to department websites for immediate access to any top-level subject
- Instructor's guides for many titles
- Share to Google Classroom
- Add your institution's custom video content or videos from educational Web Channels to the platform
- Robust admin portal and enhanced Support Center
- Public performance rights
- Free MARC records for every video
- Single sign-on (Clever, ClassLink, Microsoft, or Google); LDAP; and IP authentication
- A variety of integration options and partners



Student Benefits:

- Find inspiration and material for research papers, projects, and presentations
- Captioning and interactive, searchable transcripts on all titles
- Follow up on a clip used by a teacher in class and watch the rest of the video
- Dynamic citations in multiple formats
- Google Translate on all descriptions, transcripts, and navigation
- View on any device, anywhere, 24/7

"...could easily fit into the instructional plan of higher level or AP high school programs...ease of use is a big plus...high-quality..."—SCHOOL LIBRARY JOURNAL

Quality Content for a Wide Variety of Classes

Classroom Video On Demand—created for high schools—is a curriculum-focused video subscription providing unlimited access to thousands of videos for ALL departments. This multisubject solution is an exceptional value and offers one-stop shopping for librarians and educators, with a wealth of material appropriate for basic through AP courses. Increase learning with this engaging, visual content!

Videos added—free of charge—from top educational producers including:



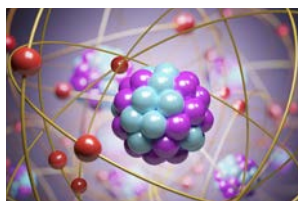


Master Curriculum Collection

230,000+ video clips
26,000+ full-length videos*

This curated collection provides video across the entire high school curriculum and serves the specific needs of students who are preparing for college. It's ideal for high schools that want targeted content tailored to their level, plus valuable titles that address character development, teen issues, and elective courses.

Archival Films & Newsreels	Criminal Justice & Law	Geography	Philosophy & Religion
Area Studies	Earth Science	Government	Physical Science
Art	English & Language Arts	Guidance & Counseling	Psychology
Biology	Environmental Science	Health & Nutrition	Sociology
Business & Economics	Family & Life Skills	History	Technology & Society
Communication		Mathematics	World Languages
		Music & Dance	



Career & Technical Education Collection

11,800+ video clips
1,300+ full-length videos*



**Meets
PERKINS
Guidelines!**

Contains specialized content on trade and industrial skills, most of which is not available elsewhere. In addition to videos teaching technical skills for the automotive, construction, electrical, and other trades, it offers titles on career exploration and job search skills that go beyond the trades.



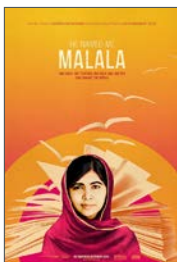
Powered by **Global Eagle**

FEATURE FILMS FOR EDUCATION

**650+ full-length
feature films for
classroom use!**

PREMIUM

This outstanding stand-alone collection focuses on both current and hard-to-find titles for educational instructional purposes, including dramas, literary adaptations, blockbusters, classics, Academy Award® winners, and more. Teach with the best Hollywood has to offer and harness the storytelling power of film as a tool for engaging and inspiring students.



World Cinema Collection

**750+ full-length videos /
1,100+ hours***

PREMIUM



**A New Way
to Learn
about
World
Cultures!**

This unique collection shines a light on the history of cinema while also offering a glimpse into global cultures and issues, making it useful for programs beyond film studies, including multicultural studies, political science, world languages, history, and more.

**Title counts are approximate.*



Career Development & Technical Education

- Career Fields
- Career Planning & Development
- Job Search Skills
- Technical Skills
- Workplace Skills

Engineering & Technology

- Engineering
- History of Science & Technology
- Impact of Technology on Society
- Information Technology
- Technical Literacy
- Technology Applications

Career & Technical Education

Streaming Video Collection

Highlights & Features:

- **High-quality, specialized videos** for career and tech ed departments and middle- and high schools, segmented into easy-to-use clips
- **Perkins-eligible source** of authoritative STEM content
- **New content** added regularly
- **Emphasis on safe practices**
- **Instructor's guides** for many titles
- **Add your own custom content** or videos from educational Web Channels
- **Add a personalized video introduction** to your playlists to give an overview or context
- **NEW! Quiz Tool** increases student engagement and assesses progress
- **Google Translate** plus captioning and interactive, searchable transcripts
- **Unlimited, simultaneous, 24/7 access**, on or off site
- **Tablet/mobile- and interactive whiteboard-friendly**
- **Easy sharing options**, including share to Google Classroom
- **Authenticated HTML embed code** that allows direct access to videos from within Blackboard, Moodle, or other CMS
- **Free MARC records** for every video
- **Robust admin portal and Support Center**

Specialized, Exclusive Content

This collection contains specialized content on specific trade and industrial skills, including titles from Shopware, Cambridge Educational and Meridian, most of which are not available elsewhere. In addition to videos teaching technical skills for the automotive, construction, electrical, and other trades, the *Career & Technical Education* collection offers titles on career exploration and job search skills that go beyond the trades.

Concise Clips Offer Visual Reinforcement of What's Being Taught

Classroom Video On Demand's *Career and Technical Education Collection* provides invaluable visual reinforcement of the concepts taught in vocational and technical classroom environments. Each video has been segmented into predefined clips, making it easy to find specific pieces of content quickly—and making it a breeze to show a concise introduction to the material you are teaching.

Ferguson's Career Guidance Center

The Essential Career Research Database—Job Profiles, Skills, and Resources

NEW & IMPROVED

FULLY RESPONSIVE & MOBILE-FRIENDLY

EASIER, FASTER ACCESS TO ALL CORE CONTENT

Booklist

Editors' Choice Reference Source

Library Journal Best Database

"BEST JOB RESOURCE"

★ "...recommend the thorough, user-friendly, really peerless *Ferguson's Career Guidance Center* to libraries serving job-seekers of all ages.

Indispensable...."—BOOKLIST, STARRED REVIEW

"...covers a lot of ground...straight-forward and powerful interface...*Ferguson's Career Guidance Center* is **a gold standard**..."—LIBRARY JOURNAL

"...highly current...Industry overviews and career descriptions are extensive and well written..."

Recommended."—CHOICE

"...provides much of what's important for career development...**recommended**...all-encompassing."

—CCADVISOR

Ferguson's Career Guidance Center is an award-winning reference database for lifelong career exploration and planning. It offers a wealth of resources for users to assess their career goals and interests, plan their education, learn workplace skills, find apprenticeships and internships, conduct a job search, and much more. It provides users with clean, fast access to core content; a fully responsive design; a seamless multimedia experience; unparalleled, up-to-date information; proprietary directories of apprenticeships and internships; and financial aid and school search databases.



For students choosing a career path, graduates entering the workforce, or professionals changing careers, *Ferguson's Career Guidance Center* supports users at every step of their career journey.

Ferguson's Career Guidance Center

HIGHLIGHTS

Explore Careers: expertly researched, detailed content—including video interviews—on more than 140 industries and more than 1,000 professions, with current information on earnings, employment trends, job requirements, and essential skills.

Plan Your Education: find the schools that are the best fit—choose from undergraduate, graduate, and vocational and tech schools in the U.S. and Canada, and narrow that list by location, enrollment, tuition, areas of study, and other characteristics.

Prepare for Your Career: expert advice articles and videos on writing résumés and cover letters, interviewing, networking, and other workplace topics. This section also includes helpful Career Tips videos that provide essential advice.

Find a Career: current, searchable, live job postings and internship or apprenticeship directories, advice articles, and videos. Directory records discuss the nature of the opportunity, requirements, where and how to apply, and more.

Videos: more than 590 tablet/mobile-friendly videos and clips covering jobs, industries, and career development skills, accessible via the Career Videos landing page and throughout the database.

Essential Resources for Workplace Skill Building: exclusive workplace skills development content that can help students prepare for a career in any field and support academic success and general life skills.

Specialized Advice and Resources: advice articles for minorities, people with disabilities, and women seeking to launch and advance their careers.

Career Advice Blog: regular new blog posts “From Our Career Experts,” with an archive of more than 2,400 posts on topics.

Career Interest Assessment: two assessment options—60 questions or 30 questions—that measure a user’s artistic, conventional, enterprising, investigative, realistic, and social interests and link the results to key Professions articles that match their interests.

Authoritative Source List: a complete inventory of the extraordinary amount of content in the database, including titles from Ferguson’s renowned *Careers in Focus* series and the *Encyclopedia of Careers and Vocational Guidance*.



Career Q&A Videos:

Professional Advice and Insight videos that let users get a no-nonsense insider’s perspective from working professionals across multiple industries.



Career Tips Videos:

Concise, timely advice on job-search techniques and career skills such as writing better résumés and cover letters, networking, interviewing, and advancing your career.

FEATURES

- ✓ Fully responsive and mobile-friendly—will work on all desktop, mobile, and tablet devices
- ✓ Persistent record links
- ✓ Dynamic citations in MLA, APA, and Chicago formats
- ✓ A variety of integration options and partners
- ✓ Option to add school logo/name to the top of each page
- ✓ Read Aloud tool
- ✓ Google Translate for 100+ languages
- ✓ Searchable Support Center with valuable help materials, how-to tips, tutorials, and live help chat.