



# The Leading Social Media Management Software for Schools & Districts

The right technology helps schools and districts centralize and streamline social media management from start to finish. Everything you need in one user-friendly tool means you can capture, draft, review, schedule, moderate, archive, and report on content across your school's social media channels. Enhance security and save time so you can focus on capturing and sharing the moments that bring your school's story to life.

## Key Features & Benefits

- Unlimited users
- Automatic archival (FOIA)
- Custom access permissions
- Easy content collaboration
- Seamless moderation
- User-friendly mobile app
- Tech support at your service
- School and district-level implementations

**"WE CAN'T BE EVERYWHERE ALL OF THE TIME. CLASS INTERCOM REMOVES THAT BARRIER. ADMINISTRATION, STAFF, AND STUDENTS ACROSS OUR CAMPUSES DON'T HAVE TO WAIT FOR THE COMMUNICATIONS AND MARKETING DEPARTMENT; THEY HAVE THE TOOLS TO SHARE THEIR KNOWLEDGE AND EXPERIENCE WHERE AND WHEN THEY WANT."**

*–Jennifer Chicosky,  
Marketing & Community Engagement Manager at  
Chester County Intermediate Unit*

## Backed by Powerful Pedagogy

It starts with better, more streamlined school social media management, but it's about something much bigger. Class Intercom is backed by powerful curricular supports and pedagogy aligned with five key pillars: storytelling, skill building, student voice, digital citizenship, and community building.

**"WHEN STUDENTS CREATE CONTENT FOR THEIR SCHOOL'S SOCIAL MEDIA, THEY BECOME MORE AWARE OF THE CONTENT THEIR COMMUNITY (AUDIENCE) WANTS AND NEEDS TO SEE, AND THE COMMUNITY GETS A FRONT-ROW SEAT TO THE DAILY EXPERIENCES STUDENTS ARE LIVING AT SCHOOL."**

*–Natalie Keller,  
High School Student and Class Intercom User*