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Exceptions & Deviations

AEPA 026-B

Health and Wellness

Instructions

Use this form to submit any Exceptions or Deviations to any terms and conditions requested in this solicitation. Please use the numbering system in the solicitation to refer to the term or condition for which you are providing alternative language (you must provide alternative language, not simply reference to an item you do not agree to) AEPA reserves the right to accept, deny, or negotiate terms and conditions acceptable to both parties. If you have no Exceptions or Deviations, mark the "No" box in the appropriate space below with an "X".

This is a REQUIRED form that must be submitted with your response.

Company Information

Name of Company: NEURALIGN USA LLC

Company Address: 19 Eastveiw Rd

City, State, zip code: Monsey N.Y 10952

Title: Paul Howard-Head of Growth

Phone: 929-406-1514

Email: Paul@neuralign.us

Exceptions & Deviations

Instructions:

1. Mark “No” or “Yes” with an “X” below.
2. If “yes” is marked with an “X” below, insert answers into the form shown below, providing narrative explanations of exceptions. *(To insert more rows, hit the tab key from the last field in the last row and column.)*
3. If adding pages, the company name and identifying information as to which item the response refers must appear on each page.
4. Exceptions and Deviations to local, state or federal laws cannot be accepted under this solicitation.

X	No , this respondent does not have exceptions to the Terms and Conditions or Specifications incorporated in Parts A and/or B of this solicitation.
	Yes , this respondent has the following exceptions to the Terms and Conditions or Specifications incorporated in Parts A and/or B of this solicitation.

Document Name	Section Name, Page Number, & Outline Number	Term and Condition or Specification	Exception or Deviation Alternative Language



I Wellness

This is a questionnaire that will be used in evaluating Wellness.

Instructions

- The Summary worksheet displays your overall progress for the
- The worksheets numbered from 1 to N represent question sets
- For each question set, select a response from the dropdown (question) in the table.
- If specific instructions have been provided for a given subset, review them.
- When pasting content, please use Paste Special as Text with
- You can only submit text based responses, please do not use
- Please do not change the structure of any of the worksheets.
- Any additional information outside of the given structure of the
- Please do not save this file in a different format. Saving this file
- Please do not use Excel formulas in your responses.
- Please follow the instructions provided along with this file to submit
- If you have any questions regarding the content of this file, please
- If you have any technical problems, please contact Euna Proc

Additional Instructions

Please read and respond to all questions carefully. For any qu
Generally, AEPA will not accept an offer from a business that is
and/or establish a proven record of business. If the responden
of prior success in either this business or a closely related busi
response to the appropriate questions below. AEPA reserves t
information provided in this response and from its investigation

is Questionnaire (Q-05UX)

ing proposals for AEPA 026-B Health and

e questionnaire.

ts.

(if applicable) and enter a response comment for each

they will appear as a tooltip for a purple cell. Mouse-over to

out any formatting.

e special characters like emojis.

Changing the structure will invalidate your submission.

e worksheets will not be visible to the purchaser.

le in a different format will invalidate your submission.





submit it back to Euna Procurement.

ease contact the appropriate purchaser.

urement at Support@GoBonfire.com.

question that does not apply to your company please answer NA.
is less than five (5) years old or which fails to demonstrate
it has recently purchased an established business or has proof
of success, provide written documentation and verification in
writing. We reserve the right to accept or reject newly formed companies based on
the quality of the company.

Summary

Question Set	Questions	% Complete	
1	75	100.00%	
2	31	100.00%	
3	7	100.00%	
Total	113	100.00%	

Progress	Error?
[Progress bar]	Complete: no errors
[Progress bar]	Complete: no errors
[Progress bar]	Complete: no errors
[Progress bar]	

Quest

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ion Set 1: Company Information

Question

Name of Company:

Company Address:

City, State, zip code:

Website:

Contact Person:

Title:

Phone:

Email:

Is this Business a Public Company?

Is this Business a Privately Owned Company?

In what year was this business started under its present name?

Under what additional, or, former name(s) has your business operated?

Is this business a corporation? If yes, complete the following questions.

Date of Incorporation:

State of Incorporation:

Name of President:

Name(s) of Vice President(s):

Name of Treasurer:

Name of Secretary:

Is this business a partnership? If yes, complete the following questions.

Date of Partnership:

State Founded:

Type of Partnership, if applicable:

Name(s) of General Partner(s):

Is this business individually owned? If yes, complete the following questions.

Date of Purchase:

State Founded:

Name of Owner/Operator:

Is this business type different from those identified above?

If yes, describe the company's type of format, year and state of origin and names and titles of the principles.

Is this business women-owned?

Is this business minority-owned?

Does this business have an Affirmative Action plan/statement?

Enter business headquarters location including address, city, state, zip, phone number.

How long have you been at this location?

Enter business branch locations, if any. Include address, city, state, zip, phone number for each.

story

What percentage of your annual sales comes from public entities?

Provide your business's annual sales for 2023 for K-12 schools.

Provide your business's annual sales for 2024 for K-12 schools.

Provide your business's annual sales for 2023 for cities, counties, and other public entities.

Provide your businesses annual sales for 2024 for cities, counties, and other public entitites.

Provide your business's annual sales for 2023 for higher education.

Provide your business's annual sales for 2024 for higher education.

Provide your business's annual sales for 2023 for K-12 schools for products and services that meet the scope of work in this solicitation.

Provide your businesse's annual sales for 2024 for K-12 schools for products and services that meet the scope of work in this solicitation..

Provide your business's annual sales for 2023 for cities, counties, and other public entities for products and services that meet the scope of work in this solicitation..

Provide your businesses annual sales for 2024 for cities, counties, and other public entitites for products and services that meet the scope of work in this solicitation..

Provide your business's annual sales for 2023 for higher education for products and services that meet the scope of work in this solicitation..

Provide your business's annual sales for 2024 for higher education for products and services that meet the scope of work in this solicitation..

facts

Please provide the name, title, phone and email for your Contract Manager

Please provide the names, phone and email for your Distributors, Dealers, Installers, Sales Reps.

Please provide the name, title, phone and email for your Consultants & Trainers.

Please provide the person's name, title, phone and email who will be handling Warranty & After the Sale services.

Provide total number and location of salespersons employed by your business in the United States by city and state.

Training

Describe how your company will implement training and knowledge of the contract with your respective sales force. Furthermore, describe how your company plans to support and train your sales force on a national, regional, or local level and generally assist with the education of sales personnel about the resulting contract.

What is your company's plan, if your company were awarded the contract, to service up to 31 states (or the region awarded in a regional bid). Describe if your company has a national sales force, dealer network, or distributor(s) with the ability to call on eligible agencies in the participating states in AEPA.

Warranty & Services

Provide a description of the Products, Services & Solutions to be provided by the product category set forth in Part B - Specifications. The primary objective is for each Supplier to provide its complete product, service, and solutions offerings that fall within the scope of this solicitation so that participating agencies may order a range of products as appropriate for their needs.

tion

Describe how your company proposes to distribute the products and services nationwide, regionally, or at the local level.

Provide the type (service/support or distribution) and location of centers that support the United States by name, city and state.

Describe the criteria and process by which your company selects and approves subcontractors, distributors, installers, and other independent services.

Provide a list of current subcontractors, distributors, installers, and other independent service providers who are contracted to perform the type of work outlined in this solicitation in the member agency states. Include, if applicable, contractor license or certificate information and the state(s) wherein they are eligible to provide services on behalf of the business.

If applicable, describe your company's ability to do business with manufacturer/dealer/distribution organizations that are either small or MWBE businesses as defined by the Small Business Administration.

If applicable, describe other ways your company can be sensitive to a participating agencies desire to utilize local and/or MWBE companies, such as the number of local employees and offices with a geographic region, companies your firm uses that may be local (i.e. delivery company), your own company's diversity of owner employees, etc.

If applicable, provide details on any products or services being offered by your company where the manufacturer or service provider is either a small or MWBE business as defined by the Small Business Administration. Provide product/service name, company name and small/MWBE designation.

g

Describe how this business marketed its products and services to schools, nonprofit organizations, and other public sector audiences for the most recent full year. List all conventions, conferences, and other events at which this company exhibited.

Describe how your company will market the resulting contract to eligible Member Agencies. Describe how your company differentiates the new agreement from existing contracts that your company may hold today. Please be specific and detailed in your response.

Describe the ways in which your company will collaborate with AEPA Agencies to market the resulting contract. Include any contract announcements, planned advertisements, and any other direct or indirect marketing activities promoting the AEPA awarded contract. Add any supplemental materials as pdfs and label them as Exhibit A-Marketing.

Describe the process for how the company will launch the contract with current and potential agencies.

Describe your company's ability to produce and maintain full color print or electronic advertisements in camera ready format.

Environmental Initiatives

Indicate if your company has any products in your offering that have any third-party environmental certifications.

Describe the business's "Green" objectives (e.g. LEED Certification, reducing footprint, reuse, reduce, recycle)

Describe what percentage of your offering is environmentally preferable and what are your company's plans to improve this offering?

Describe any/all features of your company that you feel will provide additional value and benefit to a participating AEPA agency.

ires

Does this business have actions currently filed against it? If Yes, AN ATTACHMENT IS REQUIRED: List and explain current actions, such as, Federal Debarment (on US General Services Administration's "Excluded Parties List"), appearance on any state or federal delinquent taxpayer list, or claims filed against the retainage and /or payment bond for projects.

ces

Provide contact information of your business's five largest public agency customers. Include the customer business name, contact name, title, phone number and email.

75 Questions

Response

Neuralign USA LLC

19 Eastview Rd

Monsey Ny 10952

<https://neuralign.us/>

Paul Howard

Head of Growth

929-406-1514

Paul@neuralign.us

No

Yes

2022

Read LS

NO

n/a
n/a
n/a
n/a
n/a
n/a
NO
Jan-20
NY
LLC
Tovia Jacobs, Moishe Greenfeld, Joel Greenfeld
No
1/23/2020
New York

Moishe Greenfeld

No

N/A

No

No

No

19 Eastview Rd Monsey NY
10950, 929-406-1514

5 Years

N/A

50%

950000

1750000

N/A - we do not sell to cities,
counties

N/A - we do not sell to cities,
counties

N/A - Currently do not sell to
universities or colleges

N/A - Currently do not sell to
universities or colleges

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N/A - we do not sell to cities,
counties

N/A - we do not sell to cities,
counties

N/A - Currently do not sell to
universities or colleges

N/A - Currently do not sell to
universities or colleges

Moishe Greenfeld CEO, 845-
704-1607
Moishe@neuralign.us

Paul Howard, 929-406-1514,
paul@neuralign.us

n/a

Paul Howard, 929-406-1514,
paul@neuralign.us

3

Neuralign will train all program representatives on the contract's requirements through clear written guides and virtual orientation sessions. Regional coordinators will provide ongoing support and refresher training as needed. This ensures consistent understanding and effective implementation of the program at all participating schools.

If awarded the contract, Neuralign will leverage its network of regional coordinators and program representatives to service all participating states. Our team provides virtual and on-site support, ensuring consistent program delivery, while local coordinators maintain direct contact with schools and agencies to address needs efficiently.

Neuralign provides evidence-based educational programs designed to support students with learning differences, including dyslexia and other neurodiverse needs. Our solutions include assessment tools, individualized program plans, virtual training, and ongoing support for educators to ensure effective implementation and measurable student progress.

Neuralign distributes its programs entirely through virtual delivery, supported by regional coordinators. Our solutions are integrated with designated school board portals within the system, allowing schools and agencies to access materials, track progress, and receive support efficiently at the national, regional, and local levels.

Neuralign provides nationwide support through its centralized virtual headquarters: All program delivery, training, and support are conducted virtually, allowing us to efficiently serve schools and agencies across all states without the need for physical centers.

N/A

N/A

N/A

N/A

N/A

Neuralign markets its programs through virtual outreach to schools, nonprofits, and public sector audiences. In the past year, we participated in educational conferences and events to showcase our offerings.

Neuralign will market the contract to Member Agencies through targeted virtual outreach and informational materials. This agreement is differentiated by centralized virtual delivery, integrated school board portals, and streamlined nationwide support.

Neuralign will collaborate with AEPA Agencies to promote the resulting contract through coordinated virtual outreach, including email announcements, informational webinars, and digital materials highlighting program benefits.

We will provide targeted communications to schools and agencies, emphasizing the centralized virtual delivery and integrated school board portals.

Neuralign will launch the contract with current and potential agencies through a structured virtual onboarding process. This includes distributing written guides, hosting live webinars to review contract requirements and program offerings, and providing ongoing virtual support to ensure agencies can efficiently implement the program and access all resources via school board portals. Will attend all AEPA events.

Neuralign has the capability to produce and maintain full-color print and electronic advertisements in camera-ready format. All materials, including brochures, flyers, and digital media, are professionally designed to ensure high-quality visuals and consistency with our branding standards.

Neuralign's programs are primarily educational and delivered virtually; therefore, our offerings do not currently include products that carry third-party environmental certifications.

Neuralign is committed to minimizing its environmental footprint by delivering all programs virtually, reducing travel and paper usage. We prioritize digital materials over print, encourage recycling, and continually explore ways to promote sustainability in all aspects of program delivery.

Since Neuralign delivers all programs virtually, nearly 100% of our offering is environmentally preferable, minimizing paper use and travel. We plan to further enhance sustainability by continually optimizing digital materials and exploring additional green practices in program development and operations.

By partnering with Neuralign, AEPA agencies gain access to evidence-based virtual literacy interventions with integrated school board portals, flexible implementation, and dedicated support—helping neurodivergent children build the reading skills they need for lasting educational success.

Neuralign currently has no actions, claims, or proceedings filed against it, and it is not listed on any federal debarment, delinquent taxpayer, or payment bond claim lists.

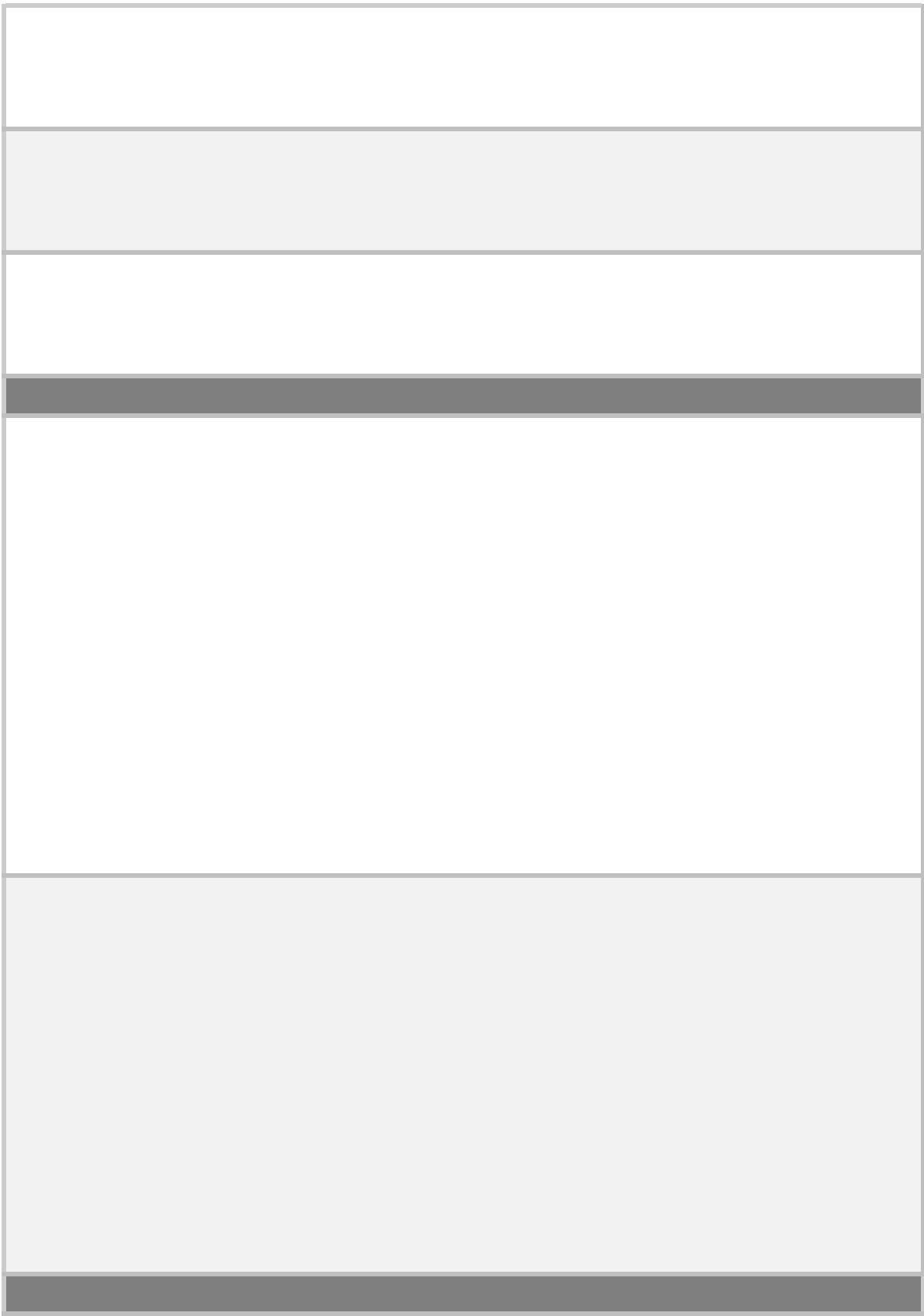
Dr. Tom D'Amico
Director of Education /
Superintendent
Ottawa Catholic School Board
Email:
Thomas.DAmico@ocsb.ca
Phone: 613-296-9715

Bethany Kjellesvik
Reading Interventionist
Providence Academy, St.
Louis, MO
Email:
kjellesvik@providencestl.org
Phone: (636) 675-0072

Maude Le Roux
Founder & Director, A Total
Approach (Therapy Center,
Pennsylvania)
Leading Autism Interventionist
Email:
maude@atotalapproach.com
Phone: (484) 840-1529

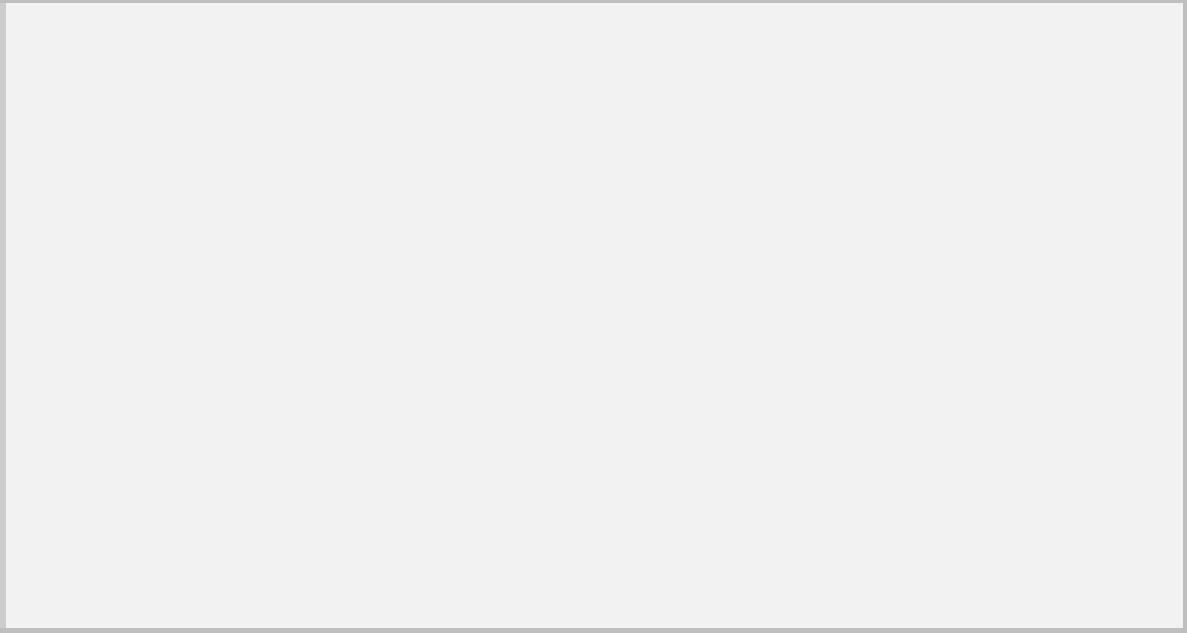
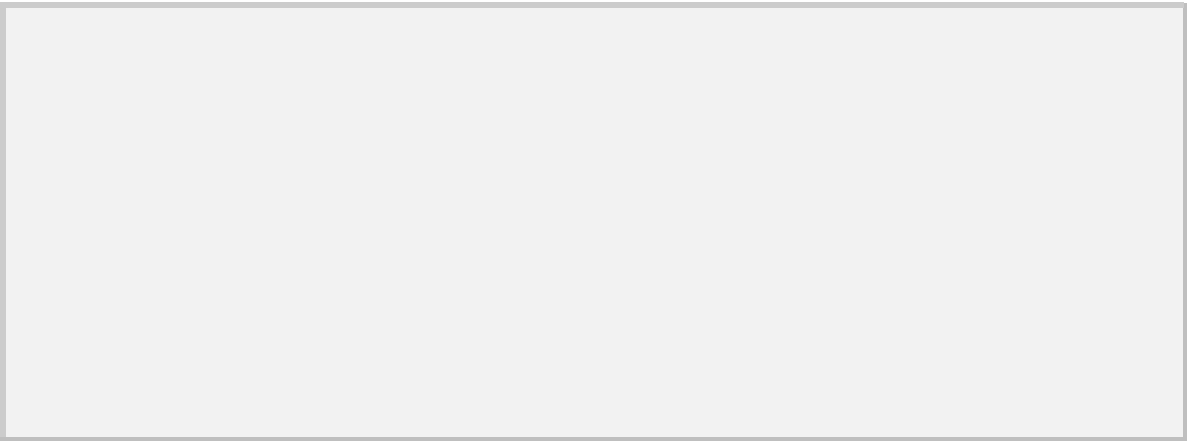
Mrs. Weiner
Head of Remedial Education

Operator













Additionally, we will upload two written references in the optional 'Supporting Information' section for Providence and Blue Sky

100.00% Complete

Status

Complete

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Fees

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2.6.6



ion Set 2: Service Questionnaire

Question

ata

Please refer to the chart of participating AEPA member States in this solicitation, and list the states that your company has sold products/service in the past 3 years.

Please refer to the chart of participating AEPA member States in this solicitation, and list the states that your company proposes to sell in.

Please refer to the chart of participating AEPA member states in this solicitation and list the states in which your company has sales reps, distributors, or dealers.

Does this company have an e-commerce website?

If yes, provide the website address.

If applicable, describe your company's ability to integrate into other ecommerce sites. Include details about your company's ability to create punch out sites and accept orders electronically (cXML, OCI, etc.)

Provide detail on where your company has integrated with a public agency's ERP (Oracle, Infor Lawson, SAP, etc.) system in the past and include some details about the resources you have in place to support these integrations. List, by ERP provider, the following information: name of public agency, ERP system used, "go live" date, net sales per calendar year since "go live", and percentage of agency sales being processed through this connection.

er Support

Does this business have online customer support options?

Does this business have a toll free customer support phone option?

Does this business offer local customer and support service options?

State your normal delivery time (in days) and any options for expediting delivery.

State your backorder policy. Do you fill the order when available, or cancel the order and require participating agencies to reorder if items are backordered?

Describe your company's payment terms as well as any quick pay discounts.

State your company's return policy and any applicable restocking fees.

Describe any special program that your company offers that will improve customer's ability to access products, on-time delivery, or other innovative strategies.

Is your pricing methodology guaranteed for the term of the contract?

Will you offer customized price lists to participating entities as required per the pricing terms in the AEPA Terms and Conditions?

Will you offer hot list pricing (optional) as described in the pricing terms in the AEPA Terms and Conditions/Specifications?

Will you offer volume price discounts as described in the pricing terms of the AEPA Terms and Conditions/Specifications?

Is the pricing that is proposed to AEPA equal to or lower than pricing your company offers to individual entities or cooperatives with equal to or lower volume? In order for your response to be considered, your company must offer AEPA prices that are equal to or lower than those normally offered to individual entities or cooperatives with equal or lower volume.

Is the proposed pricing LESS THAN individual customer and/or cooperatives receive? If so, indicate the percentage by which it is lower.

AEPA Contracts

Does your business currently have contracts with other cooperatives (local, regional, state, national)?

If YES, list the cooperative name and the respective expiration date(s) of your contract with the cooperative.

If YES, and your business is awarded an AEPA contract, explain which contract your business will lead with in marketing and sales representative presentations (sales calls)?

How will your company track sales, by Member Agency, that are attributable to AEPA?

Do you include the administrative fee in the price of your products and/or services?

If not, do you add on the administrative fee as a separate fee to the final invoice to the final customer?

Are shipping and handling costs included in the price of your products and/or services? (See Part A, Section IV. 11)

If not, do you add on applicable shipping and handling fees separately on invoices

Does your business offer leasing arrangements under this solicitation?

If yes, please indicate how the rate factor is determined and indicate any other cost factors related to leasing.

31 Questions

Response

AK, CA, CO, CT, FL, GA, IL,
IN, IA, KS, KY, MA, MI, MN,
MO, NE, NJ, NM, NC, OH,
OR, PA, SC, TX, VA, WA,
WV, WI, WY

We propose to sell in all 31
AEPA member states and 19
piggy back states.

We have representation in all
AEPA member states

No

n/a

n/a

n/a

Yes

Yes

Yes

1-2 business days

Never an issue as we always
have supply

Net 15

n/a

n/a

Yes

Yes

YES

YES

Yes

Yes

No

n/a

Will always lead with AEPA

We have a comprehensive accounting system that tracks every single license with an AEPA code.

No

No

Yes

No

No

n/a



Comment

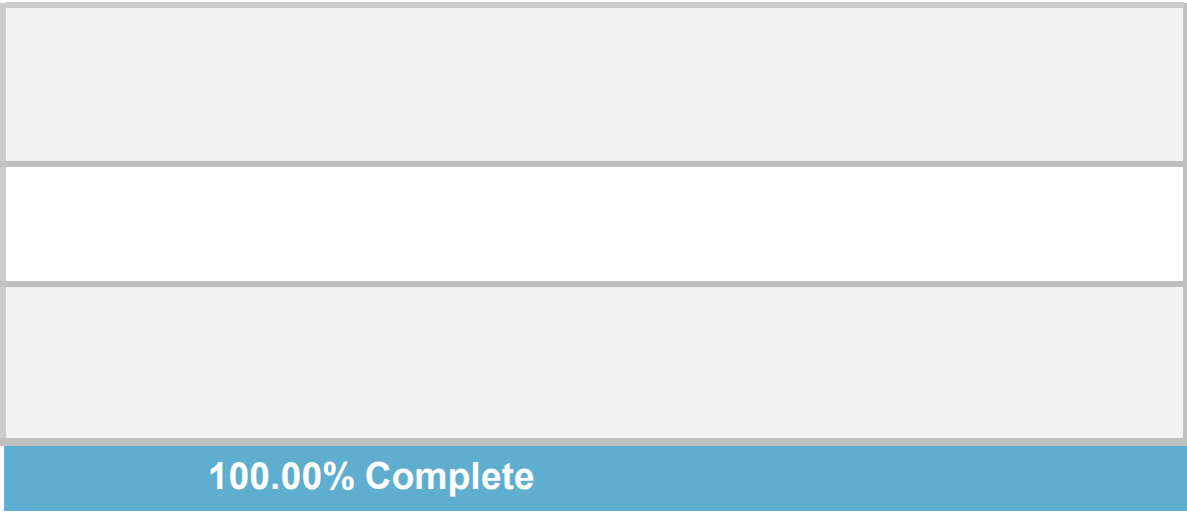
We have sold in most AEPA member states the past 3 years

1-888-596-6631

We have tiers for volume pricing

Yes always equal or lower

Yes always equal or lower by 25%



Status

Complete

Complete

Complete

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Questi

#	Category
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3.1.7	

ion Set 3: Category Specific Questions

Question

y Questions

Do you have an online ordering platform that can be used for the buyers in AEPA Member States?

In what States are your clinicians licensed?

If contracts are awarded what is the timeline to obtain licensed clinicians?

What world languages (other than English) are readily available for services provided?

Do you use AI in clinical work, in responding to this bid, or for other purposes?

If you use AI, how/to what extent?

What is your website demo link?

7 Questions

Response

N/A

N/A we dont use clinicians

N/A

Spanish, Yiddish, Brazilian Portugese, French, Arabic, English UK, English Canada

No

N/A

<https://neuralign.org/demo>

Comment

Access the Demo:

Complete the sign-up by entering your info (Name, Email, Zip/Postal Code, User Type) and the student details. Once done, you can access the demos.

OR Watch a short video here: <https://www.youtube.com/watch?v=D2LRzfNoa54>

100.00% Complete

Status

Complete

Complete

Complete

Complete

Complete

Complete

Complete



Part E – Signature Forms

AEPA 026-B

Health and Wellness

Instructions

Contained herein are forms that **require a signature** from an authorized person at your company. All items found within this document are **mandatory**. Failure to sign the required areas, sections, or signature lines may lead AEPA to consider your company’s proposal as **non-responsive**.

To submit the required signed forms, follow these steps:

1. Read the documents in their entirety.
2. Complete all forms and sign when required.
3. Return the forms and pages in their correct order and scan one (1) single PDF format titled “Part E – Signature Forms – Name of Responding Company” (i.e. one PDF document for all signature forms).
4. Submit Part E, along with other required documents in Bonfire/Euna Procurement.

The following sections will need to be completed prior to submission as **one (1), single PDF** titled “Part E – Signature Forms – Name of Responding Company”.

[Uniform Guidance “EDGAR” Certification Form](#) – *signature required

[Solicitation Affidavit](#) – *signature required

[Acceptance of Solicitation & Contract](#) – *signature required

Uniform Guidance “EDGAR” Certification Form

2 CFR Part 200

When a purchasing agency seeks to procure goods and services using funds under a federal grant or contract, specific federal laws, regulations, and requirements may apply in addition to those under state law. This includes, but is not limited to, the procurement standards of the Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards, 2 CFR 200, referred to as the “Uniform Guidance” or new “EDGAR”. All Respondents submitting proposals must complete this EDGAR Certification form regarding the Respondent’s willingness and ability to comply with certain requirements, which may apply to specific agency purchases using federal grant funds.

For each of the items below, the Respondent will certify its agreement and ability to comply, where applicable, by having the Respondent’s authorized representative check, initial the applicable boxes, and sign the acknowledgment at the end of this form. If a Respondent fails to complete any item of this form, AEPA will consider and may list the response, as the Respondent is unable to comply. A “No” response to any of the items below may influence the ability of a purchasing agency to purchase from the Respondent using federal funds.

1. Violation of Contract Terms and Conditions

Provisions regarding Respondent default are included in AEPA’s terms and conditions. Any contract award will be subject to such terms and conditions, as well as any additional terms and conditions in any purchase order, ancillary agency contract, or construction contract agreed upon by the Respondent and the purchasing agency, which must be consistent with and protect the purchasing agency at least to the same extent as AEPA’s terms and conditions. The remedies under the contract are in addition to any other remedies that may be available under law or in equity.

2. Termination for Cause of Convenience

For a participating agency purchase or contract in excess of \$10,000 made using federal funds, you agree that the following term and condition shall apply:

The participating agency may terminate or cancel any purchase order under this contract at any time, with or without cause, by providing seven (7) business days in advance written notice to the Respondent. If this agreement is terminated in accordance with this paragraph, the participating agency shall only be required to pay Respondent for goods and services delivered to the participating agency prior to the termination and not otherwise returned in accordance with the Respondent’s return policy. If the participating agency has paid the Respondent for goods and services provided as the date of termination, Respondent shall immediately refund such payment(s).

If an alternate provision for termination of a participating agency’s purchase for cause and convenience, including how it will be affected and the basis for settlement, is in the participating agency’s purchase order, ancillary agreement or construction contract agreed to by the Respondent, the participating agency’s provision shall control.

3. Davis Bacon Act

When required by Federal program legislation, Respondent agrees that, for all participating agency contracts for the construction, alteration, or repair (including painting and decorating) of public buildings or public works, in excess of \$2,000, Respondent shall comply with the Davis-Bacon Act (40 U.S.C. 3141-3144, and 3146-3148) as supplemented by Department of Labor regulations (29 CFR Part 5, “Labor Standards Provisions Applicable to Contracts Covering Federally Financed and Assisted Construction”). In accordance with the statute, Respondent is required to pay wages to laborers and mechanics at a rate not less than the prevailing wages specific in a wage determinate made by the Secretary of Labor. Also, Respondent shall pay wages not less than once a week.

Current prevailing wage determinations issued by the Department of Labor are available at www.wdol.gov. Respondent agrees that, for any purchase to which this requirement applies, the award of the purchase to the Respondent is conditioned upon Respondent’s acceptance of wage determination.

Respondent further agrees that is shall also comply with the Copeland “Anti-Kickback” Act (40 U.S.C. 3145), as supplemented by Department of Labor regulations (29 CFR Part 3, “Contractors and Subcontractors on Public Building or Public Work Financed in Whole or in Part by Loans or Grants from the United States”). The Act provides that each construction completion, or repair of public work, to give up any part of the compensation to which he is otherwise entitled under his contract of employment, shall be defined under this titled or imprisoned not more than five (5) years, or both.

4. Contract Work Hours and Safety Standards Act

Where applicable, for all participating agency purchases in excess of \$100,000 that involve the employment of mechanics or laborers, Respondent agrees to comply with 40 U.S.C. 3702 and 3704, as supplemented by Department of Labor regulations (29 CFR Part 5). Under 40 U.S.C. 3702 of the Act, Respondent is required to compute the wages of every mechanic and laborer based on a standard workweek of 40 hours. Work in excess of the standard workweek is permissible provided that the worker is compensated at a rate of not less than one and a half times the basic rate of pay for all hours worked in excess of 40 hours in the workweek. The requirements of the 40 U.S.C. 3704 applies to construction work and provides that no laborer or mechanic must be required to work in surroundings or under working conditions that are unsanitary, hazardous, or dangerous. These requirements do not apply to the purchase of supplies, materials or articles ordinarily available on the open market, or contracts for transportation or transmission of intelligence.

5. Right to Inventions Made Under a Contract or Agreement

If the participating agency's federal award meets the definition of "funding agreement" under 37 CFR 401.2(a) and the recipient or sub-recipient wishes to enter into a contract with a small business firm or nonprofit organization regarding the substitution of parties, assignment or performance or experiments, developmental or research work under the "funding agreement," the recipient or sub-recipient must comply with the requirements of 37 CFR Part 401, "Rights to Inventions Made by Nonprofit Organizations and Small Business Firms Under Government Grants, Contracts and Cooperative Agreements," and any implementing regulations issued by the awarding agency.

6. Clean Air Act and Federal Water Pollution Control Act

Clean Air Act (42 U.S.C. 7401-7671q.) and the Federal Water Pollution Control Act (33 U.S.C. 1251-1387), as amended, contracts and subgrants of amounts in excess of \$150,000 must contain a provision that requires the non-Federal award to agree to comply with all applicable standards, orders, or regulations issued pursuant to the Clean Air Act (42 U.S.C. 7401-7671q.) and the Federal Water Pollution Control Act, as amended (33 U.S.C. 1251-1387). Violations must be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA). When required, Respondent agrees to comply with all applicable standards, orders, or regulations issued pursuant to the Clean Air Act and the Federal Water Pollution Control Act.

7. Debarment and Suspension

Debarment and Suspension (Executive Orders 12549 and 12689), a contract award (see 2 CFR 180.222) must not be made to parties listed on the government-wide exclusions in the System for Award Management (SAM), in accordance with OMB guidelines at 2 CFR 180 that implement Executive Orders 12549 (3 CFR Part 1966 Comp. p. 189) and 12689 (3 CFR Part 1989 Comp. p. 235), "Debarment and Suspension." SAM exclusions contain the names of parties debarred, suspended, or otherwise excluded by agencies, as well as parties declared ineligible under statutory or regulatory authority other than Executive Order 12549. Respondent certifies that the Respondent is not currently listed and further agrees to immediately notify AEPA and all participating agencies with pending purchases or seeking to purchase from the Respondent if Respondent is later listed on the government-wide exclusions in SAM, or is debarred, suspended, or otherwise excluded by agencies or declared ineligible under state statutory or regulatory authority other than Executive Order 12549.

8. Byrd Anti-Lobbying Amendment

Byrd Anti-Lobbying Amendment (31 U.S.C. 1352), Respondents that apply or bid for an award exceeding \$100,000 must file the required certification. Each tier certifies to the tier above that it will not and has not used Federal appropriated funds to pay any person or organization for influencing or attempting to influence an officer or employee of any agency, a member of Congress, officer or employee of Congress, or an employee of a member of Congress in connection with obtaining any Federal contract, grant or any other award covered by 31 U.S.C. 1352. Each tier must also disclose any lobbying with non-Federal funds that take place in connection with obtaining any Federal award. Such disclosures are forwarded from tier to tier up to the non-Federal award.

9. Procurement of Recovered Materials

For participating agency purchases utilizing Federal funds, Respondent agrees to comply with Section 6002 of the Solid Waste Disposal Act, as amended by the Resource Conservation and Recovery Act where applicable and provide such information and certifications as a participating agency may require to confirm estimates and otherwise comply. The requirements of Section 6002 include procuring only items designated in guidelines of the Environmental Protection Agency (EPA) at 40 CFR Part 247 that contain the highest percentage of recovered materials practicable, consistent with maintaining a satisfactory level of competition, where the purchase price of the item exceeds \$10,000 or the value of the quantity acquired during the preceding fiscal year exceeded \$10,000; procuring solid waste management services in a manner that maximizes energy and resource recovery, and establishing an affirmative procurement program for procurement of recovered materials identified in the EPA guidelines.

10. Profit as a Separate Element of Price

For purchases using federal funds in excess of \$150,000, a participating agency may be required to negotiate profit as a separate element of the price. See 2 CFR 200.323(b). When required by a participating agency, Respondent agrees to provide information and negotiate with the participating agency regarding profit as a separate element of the price for a particular purchase. However, Respondent agrees that the total price, including profit, charged by the Respondent to the participating agency shall not exceed the awarded pricing, including any applicable discount, under the Respondent's contract with AEPA.

11. General Compliance with Participating Agencies

In addition to the foregoing specific requirements, Respondent agrees, in accepting any purchase order from a participating agency, it shall make a good faith effort to work with a participating agency to provide such information and to satisfy requirements as may apply to a particular purchase or purchases including, but not limited to, applicable record keeping and record retention requirements as noted in the Federal Acquisition Regulation, FAR 4.703(a).

12. Governing Law; Forum Selection.

Respondent acknowledges and agrees that any legal action or proceeding in which the Association of Educational Purchasing Agencies, Inc. ("AEPA"), is a party, that in any way relates to this solicitation, any contract award or the services provided thereunder, any other document executed in connection herewith, or for recognition and enforcement of any judgment in respect hereof brought by Respondent, a participating agency, or other party hereto, or its successors or assigns, will be governed by, construed and interpreted by the laws of the Commonwealth of Kentucky, and must be brought and determined in the state courts of the Commonwealth of Kentucky in Warren County, Kentucky, or the United States Western District of Kentucky (and may not be brought or determined in any other forum or jurisdiction), and each party hereto submits with regard to any action or proceeding for itself and in respect of its property, generally and unconditionally, to the sole and exclusive jurisdiction of the aforesaid courts and waives any further objection.

Respondent further acknowledges and agrees that any legal action or proceeding in which a party includes a participating agency, but does not include AEPA as a party, that in any way relates to this solicitation, any contract award or the services provided thereunder, any other document executed in connection herewith, or for recognition and enforcement of any judgment in respect hereof brought by Respondent, a participating agency, or other party hereto, or its successors or assigns, will be governed by, construed and interpreted by the laws of the state in which the participating agency is domiciled, and must be brought and determined in the state in which the participating agency is domiciled (and may not be brought or determined in any other forum or jurisdiction), and each party hereto submits with regard to any action or proceeding for itself and in respect of its property, generally and unconditionally, to the sole and exclusive jurisdiction of the aforesaid courts and waives any further objection.

By initialing the table (1-12) and signing below, I certify that the information in this form is true, complete and accurate and I am authorized by my business to make this certification and all consents and agreements contained herein.

Respondent Certification (By Item)	Respondent Certification: YES, I agree	Initial
1. Violation of Contract Terms and Conditions	YES	<i>PH</i>
2. Termination for Cause of Convenience	YES	<i>PH</i>
3. Davis-Bacon Act	YES	<i>PH</i>
4. Contract Work Hours and Safety Standards Act	YES	<i>PH</i>
5. Right to Inventions Made Under a Contract or Agreement	YES	<i>PH</i>
6. Clean Air Act and Federal Water Pollution Control Act	YES	<i>PH</i>
7. Debarment and Suspension	YES	<i>PH</i>
8. Byrd Anti-Lobbying Amendment	YES	<i>PH</i>
9. Procurement of Recovered Materials	YES	<i>PH</i>
10. Profit as a Separate Element of Price	YES	<i>PH</i>
11. General Compliance with Participating Agencies	YES	<i>PH</i>
12. Governing Law; Forum Selection.	YES	<i>PH</i>

NEURALIGN USA LLC

Name of Business

Paul Howard

Signature of Authorized Representative

Paul Howard-Head of Growth

Printed Name

9/10/2025

Date

Solicitation Affidavit

Instructions: This form must be signed by the business's authorized representative and notarized below. If awarded, the Respondent is required to produce a copy of this document for each Member Agency with which it contracts.

1. The undersigned, is duly authorized to represent the persons, business and corporations joining and participating in the submission of the foregoing bid (such persons, business and corporations hereinafter being referred to as the Respondent), being duly sworn, on his/her oath, states that to the best of his/her belief and knowledge no person, business or corporation, nor any person duly representing the same joining and participating in the submission of the foregoing bid, has directly or indirectly entered into any agreement or arrangement with any other Respondents, or with any official of the **Member Agency**, or any employee thereof, or any person, business or corporation under contract with the **Member Agency** whereby the Respondent, in order to induce the acceptance of the foregoing bid by the **Member Agency**, has paid, or is to pay to any other Respondent, or to any of the aforementioned persons, anything of value whatever, and that the Respondent has not, directly nor indirectly entered into any arrangement, or agreement, with any other Respondent or Respondents which tends to or does lessen or destroy free competition in the letting of the contract sought for by the foregoing bid.
2. This is to certify that the Respondent, or any person on his/her behalf, has not agreed, connived, or colluded to produce a deceptive show of competition in the manner of the bidding, or award of the referenced contract.
3. This is to certify that neither I, nor to the best of my knowledge, information and belief, the Respondent, nor any officer, director, partner, member or associate of the Respondent, nor any of its employees directly involved in obtaining contracts with the **Member Agency**, or any subdivision of the state has been convicted of false pretenses, attempted false pretenses, or conspiracy to commit false pretenses, bribery, attempted bribery or conspiracy to bribe under the laws of any state or federal government for acts or omissions after January 1, 1985.
4. This is to certify that the Respondent or any person on his behalf has examined and understands the terms, conditions, the scope of work and specifications, and other documents of this solicitation and that any and all exceptions have been noted in writing and have been included with the bid submittal.
5. This is to certify that if awarded a contract, the Respondent will provide the equipment, commodities, and/or services to members and affiliate members of the Agency in accordance with the terms, conditions, the scope of work and specifications and other documents of this solicitation in the following pages of this bid.
6. This is to certify that the Respondent is authorized by the manufacturer(s) to sell all proposed products on a national basis.
7. This is to certify that we have completed, reviewed, approved, and have included all information that is required of these bid forms.

Type text here

Paul Howard

Authorized Representative (Please print or type)

19 Eastveiw Rd

Mailing Address

Head of Growth

Title (Please print or type)

Monsey N.Y 10952

City, State, Zip

Paul Howard

Signature of Authorized Representative

9/10/2025

Date

STATE OF New York

COUNTY OF Kings

SUBSCRIBED AND SWORN TO before me this 10 day of 09, 2025 by
PAUL HOWARD.

ROBERT DOMINIC BREGANTE
Notary Public, State of New York
Registration No. 01BR0036442
Qualified in Kings County
Commission Expires Apr. 22, 2029

Notarized Online with NotaryLive.com



Notary Public
My Commission expires: 04/22/2029
Notary ID: 01BR0036442



Acceptance of Solicitation & Contract

Instructions: PART I of this form is to be completed by the Respondent and signed by its Authorized Representative. ~~PART II will be completed by the AEPA Member Agency only upon the occasion of the bid award. If approved by AEPA, the Member Agency will provide a copy of the document to the Respondent.~~

PART I: RESPONDENT

In compliance with the Published Solicitation (IFB OR RFP), the undersigned warrants that I/we have examined all Instructions to Respondents, associated documents, and being familiar with all of the conditions of the solicitation, hereby offer and agree to furnish all labor, materials, supplies, and equipment incurred in compliance with all terms, conditions, specifications, and amendments associated with this IFB OR RFP and any written exceptions to the bid. The signature also certifies understanding and compliance with the certification requirements of the AEPA Member Agency's Terms and Conditions and/or Special Terms and Conditions. The undersigned understands that their competence, ability, capacity and obligations to offer and provide the proposed tangible personal property, professional services, construction services, and other services on behalf of the Vendor Partner as well as other factors of interest to the AEPA Member Agency as stated in the evaluation section, will be a consideration in making the award.

Business Name	<u>Neuralign USA LLC</u>	Date	<u>09/10/2025</u>
Address	<u>19 Eastview rd</u>	City, State Zip	<u>Monsey NY 10952</u>
Contact Person	<u>Paul Howerd</u>	Title	<u>Head of Growth</u>
Authorized Signature	<u><i>Paul Howerd</i></u>	Title	<u>Head of Growth</u>
Email	<u>paul@neuralign.us</u>	Phone	<u>929-406-1514</u>

PART II: AWARDING MEMBER AGENCY

Your bid response for the above-identified bid is hereby accepted. As a Vendor Partner, you are now bound to offer and provide the products and services identified within this solicitation, your response, and approved by AEPA, including all terms, conditions, specifications, exceptions, and amendments. As a Vendor Partner, you are hereby not to commence any billable work or provide any products or services under this contract until an executed purchase order is received from the AEPA Member Agency or Participating Entities. This contract intends to constitute the final and complete agreement between the AEPA Member Agency and Vendor Partner, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall bind any of the parties hereto. No change or modification of this contract shall be valid unless in writing and signed by both parties to this contract. If any provision of this contract is deemed invalid or illegal by any appropriate court of law, the remainder of this contract shall not be affected thereby. The initial term of this contract shall be for up to fifteen (15) months and will commence on the date indicated below and continue until February 28, 2027 unless terminated, canceled, or extended. By mutual written agreement the contract may be extended for three (3) additional 12-month periods after this initial contract term. In the event the AEPA Board does not recommend renewal of the contract, or the contract expires, it may be extended for up to six (6) months by an AEPA state.

Awarding Agency _____

Authorized Representative _____

Authorized Signature _____

Awarded this	day of	Contract Number
Contract to commence-check one		
(Member Agency to select)	<input type="checkbox"/> 3/1/2026	<input type="checkbox"/> Or

Neuralign AEPA Bid 2025

Section One: Program Requirements

6.4.1: Neuralign is specifically developed to support students with neurological learning differences, including Dyslexia, ADHD, Autism Spectrum Disorder, and related processing challenges. The program targets the root causes of reading and learning difficulties by strengthening auditory and visual processing. Neuralign has achieved Level 1 ESSA approval, the highest tier of evidence-based validation. It is also an approved ESA vendor in multiple states, underscoring its compliance and accessibility for schools and families. Independent evaluation by the Center for Applied Cognitive Research at the Department of Cognitive Science at Carleton University confirms the program's effectiveness. Neuralign exceeds the scope and impact of general-purpose platforms such as Khan Academy, Duolingo, or IXL by delivering targeted interventions for neurological learning needs.

6.4.2: Neuralign assessments are sensory-based, engaging auditory, visual, and timing tasks to capture a precise profile of each learner. This multi-modal approach ensures accurate identification of processing strengths and weaknesses, providing a true measure of student knowledge and capacity.

6.4.3: Following assessment, Neuralign generates a personalized intervention plan tailored to each learner. The program adapts dynamically, delivering multi-sensory lessons that integrate auditory, visual, and kinesthetic elements. These individualized pathways ensure that instruction is both responsive and aligned with each student's needs.

6.4.4: Neuralign supports tiered instruction within MTSS and RTI frameworks. It functions as a universal tool for prevention (Tier 1), targeted small group intervention (Tier 2), and intensive individualized support (Tier 3). Real-time progress reporting equips educators to adjust instruction at the appropriate tier of support.

6.4.5: Neuralign is an ESSA Level 1 evidence-based intervention, validated by gold-standard research. Independent studies, including those conducted by the Center for Applied Cognitive Research at Carleton University, confirm significant improvements in reading fluency, comprehension, and attention regulation. Neuralign's methodology is grounded in decades of cognitive neuroscience and educational psychology research.

6.4.6: The program integrates gamified elements to sustain motivation and engagement. Lessons adapt in difficulty, rewarding persistence and measurable progress. Neuralign serves a wide learner population, from elementary students acquiring foundational skills through adults pursuing continuing education or remediation.

6.4.7: Educators can collaborate using Neuralign’s reporting features, which provide group and individual data. Teachers, interventionists, and administrators can share insights, assign lessons, and coordinate intervention strategies for improved outcomes.

6.4.8: Neuralign provides transparent progress reporting that educators can share directly with parents. This ensures communication between students, families, and schools is continuous, clear, and action-oriented.

6.4.9: The educator dashboard provides real-time monitoring of student activity and progress. Data includes time on task, skill mastery, and progression toward goals. This enables immediate instructional adjustments and accountability for intervention fidelity.

6.4.10: A demo link will be provided as part of this submission. Neuralign aligns with Health & Wellness priorities by supporting cognitive development, reducing learning-related stress, and increasing student confidence. Its compliance with ESSA Level 1 standards and its recognition as an approved ESA vendor in multiple states demonstrate its alignment with both state and federal educational priorities.

Neuralign meets 100% of the mandatory requirements outlined in AEPA section 6.4.1–6.4.10.

Section Two: Impact on Families and Students

Neuralign is more than a program, it is a turning point in the lives of struggling readers and their families. While our evidence demonstrates measurable gains in fluency, comprehension, and processing skills, the true impact is seen in the renewed confidence, independence, and hope it brings. Families tell us that their children no longer avoid books, but reach for them. Students who once felt defeated by the classroom walk in with their heads held high, proud of what they can accomplish.

Beyond reading, Neuralign helps build life skills, attention, persistence, problem-solving, and self-regulation, that extend far beyond academics. These changes reduce stress at home, ease tensions between school and family, and give children tools they will carry into adulthood. For many, Neuralign is not just an educational intervention, it is a life intervention.

Powerful, Real-World Results

- Reading gains of 50% in just 10 weeks. A report by the Center for Applied Cognitive Research at Carleton University found that students using Neuralign read 50% more words on average after 10 weeks.
- Improved core reading skills. An independent evaluation using a wait-listed control design revealed statistically significant improvements in phonological processing,

word decoding, and reading comprehension among children who completed the 15-week Neuralign intervention.

Families See the Difference, and Feel It

- Over 60% of parents reported that their child benefited from Neuralign following the program.
- Meaningful student feedback demonstrates engagement: 74% said their reading improved, and 82% liked the program (even with its challenges).
- Stories of transformation:
 - Jamie, a Grade 5 student with dyslexia and attention challenges, surged three grade levels in word reading, now reading at grade level. “We are seeing her picking up novels to read when, before, she would have only picked up graphic novels or very small books,” parents shared.
 - Alex, a Grade 4 student who began two years behind in reading, ended the year reading above grade level in both word reading and comprehension, a leap far beyond typical expectations.
 - Johnny, an older student with ADHD and other learning difficulties, gained four grade levels in word reading and five in reading fluency, and began reading for pleasure, with parents noting a newfound confidence.

Why It Matters: Emotional & Educational Impact

- Increased confidence and self-belief. Parents describe dramatic shifts in motivation, from avoiding reading to choosing books voluntarily.
- Reduced stress and workload. Better reading efficiency means less frustration at home and more homework confidence.
- Emotional ripple effects. Gains in reading fluency often translate to improved spelling, handwriting, self-esteem, and organization.

Reinforced by Credibility & Approval

- ESSA Level 1 Evidence-Based Approval, the highest federal standard, proves Neuralign is grounded in rigorous research.
- Approved as an ESA Vendor in multiple states, expanding access and trust among families and institutions.
- The independent evaluation from the Center for Applied Cognitive Research at Carleton University adds academic credibility and impartial validation to user outcomes.

A Transformative Partnership for AEPA

This contract also represents an unparalleled opportunity for AEPA and its member states. Based on the 38,457,177 students that AEPA services, we estimate that there are roughly 5.5 million children struggling with dyslexia across AEPA’s registered states. The reach of Neuralign could be transformative, both in human impact and financial scope. By

partnering with Neuralign, AEPA can provide its districts with access to a solution that is proven, scalable, and life-changing.

Summary: Transformative, Trusted, Tested

Neuralign delivers both measurable improvements and moments that matter. We see significant reading gains, emotional breakthroughs, and families saying things like, “My child now reaches for books themselves.” These outcomes are bolstered by top-tier approval and independent research, so decision-makers, educators, and families alike can trust that the impact is real, meaningful, and lasting.

Section Three: Marketing Plan

Company Overview

Neuralign has been in business for over five years, delivering evidence-based literacy solutions to schools and districts across the U.S. Our mission is to empower struggling readers, especially those with dyslexia and SPED needs, to achieve rapid, measurable growth with minimal staff burden.

Neuralign is an ESSA Tier 1 certified intervention, proven to help students gain 2–5 grade levels in 15–40 hours. Districts adopt Neuralign to comply with state dyslexia mandates, improve Title I performance, and maximize the impact of federal funding streams such as IDEA and ESSER.

By partnering with AEPA, Neuralign commits to a national cooperative marketing strategy tailored to each Member Agency’s Participating Entities.

AEPA Marketing Objectives

1. Jointly Develop Marketing Strategies with AEPA Member Agencies to drive adoption among participating districts.
2. Roll Out the Contract through coordinated activities including flyers, websites, email campaigns, newsletters, and events.
3. Provide Tools for Local Outreach such as customizable sell sheets, brochures, and catalogs.
4. Expand Presence at AEPA Meetings and Conferences, ensuring visibility, relationship building, and contract promotion.
5. Support Cooperative Marketing at the state level, working with each Member Agency on local advertising, trade shows, and joint campaigns.

Core Marketing Strategies

1. Website Presence
 - Create a dedicated AEPA landing page on Neuralign’s website.
 - Highlight AEPA contract benefits, pricing, and procurement instructions.
 - Include downloadable resources: flyers, brochures, case studies, and the AEPA sell sheet.
 - Feature a Member Agency logo placeholder for co-branded marketing materials.

2. Electronic Mailings
 - Develop email campaigns in collaboration with each Member Agency.
 - Campaigns will highlight:
 - Compliance with dyslexia mandates.
 - Neuralign's ESSA Tier 1 evidence base.
 - Pilot opportunities for AEPA members.
 - Maintain a quarterly newsletter with program updates, case studies, and training opportunities.
3. Sales Flyers, Brochures & Catalogs
 - AEPA-Branded Flyer (Sell Sheet) with space for Member Agency logo and contact details.
 - Brochures tailored to superintendents, SPED directors, and principals.
 - Inclusion in digital catalogs provided by Member Agencies.
 - Distribute materials via both print and electronic channels.
4. Joint Marketing with Member Agencies
 - Collaborative Marketing Calendar with each Member Agency.
 - Joint emails, advertising campaigns, and cooperative newsletters.
 - Co-branded participation in special events and local trade shows.
 - Member Agency staff equipped with customizable collateral for direct outreach.

AEPA Contract Roll-Out Activities

1. Engagement with Member Agencies
 - Conduct initial orientation webinars for Member Agency representatives.
 - Provide training sessions for local sales teams and agency staff.
 - Supply ready-to-use promotional kits (flyers, sample emails, website copy).
2. Localized Campaigns
 - Collaborate with agencies to adapt messaging to local literacy mandates.
 - Share success stories and case studies relevant to each state.
 - Provide Member Agencies with digital ad templates for newsletters and websites.
3. Customizable AEPA Sell Sheet
 - One-page flyer with:
 - Overview of Neuralign.
 - Evidence and outcomes.
 - Pricing highlights.
 - Space for Member Agency logo + contact info.
 - Distributed as a fillable PDF to allow easy local customization.

Event Participation

1. AEPA Meetings
 - Annual Meeting (April/May): Attend and participate in all engagement activities with Member Agencies.
 - Winter Meeting (late November/early December): Attend, present updates, and share new marketing resources.

2. Trade Shows & Conferences

- Participate in national conferences relevant to literacy, SPED, and procurement.
- Partner with Member Agencies for local trade shows and regional education events.
- Sponsor breakout sessions or presentations focused on dyslexia compliance and decoding success.

Marketing Channels

- Direct Outreach: Targeted campaigns to superintendents, SPED directors, and curriculum leads.
- Digital Marketing: Webinars, email campaigns, and social media posts tagged with AEPA and Member Agency promotions.
- Association Marketing: Work through AEPA affiliates, ESCs, BOCES, and service centers.
- Event Marketing: Leverage AEPA meetings and trade shows for visibility.

Year-One Roll-Out Plan

Months 1–3

- Launch AEPA landing page.
- Release AEPA-branded flyer and brochure set.
- Begin joint email campaigns with 3 pilot Member Agencies.
- Conduct initial agency training webinars.

Months 4–6

- Secure at least 5 AEPA pilots and publish first case study.
- Expand co-branded campaigns to additional states.
- Attend regional conferences with Member Agencies.

Months 7–9

- Transition pilot sites into multi-school rollouts.
- Run state-specific campaigns tied to dyslexia mandates.
- Release testimonial videos from AEPA districts.

Months 10–12

- Attend AEPA Winter Meeting.
- Publish annual report of AEPA-related outcomes.
- Renew pilots and expand district-wide implementations.

Pricing & Promotions

- AEPA Pilot Pricing offered.
- District Volume Discounts: Tiered pricing for multi-school adoption.
- Value-Added Incentives:
- Free onboarding and training.
- Extra support for districts providing case studies.

Success Metrics

- Awareness: Number of Member Agencies engaged, email open/click rates.

- Engagement: Webinar attendance, demo requests, case study downloads.
- Adoption: 25 AEPA pilots in Year 1, with 5 converting to multi-school rollouts.
- Retention & Growth: 90% renewal rate, expansion in at least 50% of districts piloting.

Conclusion

Neuralign is uniquely positioned to help AEPA Member Agencies deliver on their mission of providing schools with high-quality, competitively priced solutions. With over five years of proven success, an ESSA Tier 1 certification, and a track record of transformative literacy outcomes, Neuralign offers AEPA members a powerful, low-burden, and compliant tool to support struggling readers.

By committing to jointly developed strategies, customizable collateral, annual meeting participation, and local cooperative marketing, Neuralign will ensure that AEPA's purchasing power translates into real educational impact nationwide.

Links: Demo & Videos

Demo Link: <https://neuralign.org/demo>

Video Link: <https://www.youtube.com/watch?v=D2LRzfNoa54>



PROVIDENCE

A CLASSICAL CHRISTIAN SCHOOL

As a teacher, I've witnessed the remarkable impact of Neuralign on my 7.5-year-old student with mild dyslexia. This program effectively addresses the root cause of dyslexia, enabling him to crack the phonemic code in just 40 hours of intervention. Unlike traditional methods requiring ongoing, individualized instruction, Neuralign delivers lasting results without the need for continuous interventions year after year. My student transformed from struggling with spelling tests at the end of first grade to earning As and Bs by the start of second grade. His frustration and reluctance to read have been replaced with confidence and strong decoding skills, empowering him to engage with the written world around him.

Unexpectedly, Neuralign also unlocked his ability to crack the numeracy code. Previously, he struggled with basic math facts and emerging math concepts, but post-intervention, he can now calculate math facts accurately and tackle new mathematical ideas with ease. This dual transformation in literacy and numeracy has been extraordinary. Neuralign is a game-changer, and I wholeheartedly recommend it to educators and families supporting struggling readers and learners of any age. No other intervention compares!

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September 9th, 2025

To Whom It May Concern,

I am pleased to provide a reference for Neuralign, a cognitive training program designed to improve reading skills. As the former owner and principal of Blue Sky: An Acton Academy, I had the fortunate opportunity to implement Neuralign with our students as part of a research project conducted in collaboration with Carleton University in 2023.

Let me begin by saying that Neuralign was very easy to implement. The interface was engaging and clear, and our teachers and students were able to integrate it seamlessly into our daily routine. By the end of the session, we observed significant improvements in the reading ability of all of our students - both those who were already strong readers and those who struggled to read. Our weakest students, though initially challenged and somewhat reluctant, soon grew to enjoy the program and made the greatest progress overall. One of my favourite student comments came from a strong math learner and average reader who reported that, after Neuralign, he could better understand what the math questions were asking. This comment helped me see how the program's benefits extended beyond reading and helped to improve academic abilities overall.

Our firsthand results reflected the broader findings from the Carleton University study, which reported improvements in phonological processing, word reading, reading comprehension, and even arithmetic fluency. The study also found that 74% of students felt that their reading had improved, 98% loved the interactive format, and 84% of parents agreed the program kept their children engaged while using it. These results echo what we experienced at Blue Sky, in that we found Neuralign produced meaningful academic gains, was a fun program to use, and that students were motivated to use it.

Based on our school's experience and the research evidence, I can confidently recommend Neuralign as a practical and impactful solution for supporting literacy.

Sincerely,
Sarah McCullough-Ferguson
Former Owner and Principal of Blue Sky: An Acton Academy

 **Testimonial**

"We used Neuralign in our school as part of a research initiative with Carleton University, and it was very easy to implement. Students of all ability levels showed growth, with our weakest learners making the most significant gains. Beyond reading, we even saw improvements in other subjects—one of our strongest math students commented that he could now understand math questions more clearly. Neuralign is effective, engaging, and delivers meaningful results."