Brightly
A Siemens Company

Why strategic asset management?

Strategic asset management (SAM) empowers organizations to make smarter, data-driven decisions about their asset investments. By optimizing capital projects and maintenance strategies, SAM helps organizations make more informed decisions, extend asset lifecycles, and reduce costs while building trust with stakeholders.

Here's how strategic asset management can transform your asset management & operations.

Optimize spending

Maximize the value of your investments by reducing capital and maintenance expenses, while maintaining optimal asset performance and condition.

Simplify capital planning

Support your capital investment decisions with data-driven insights. Establish a clear line-of-sight between individual asset performance and overarching corporate objectives, ensuring that every investment drives strategic goals.

Compare Capex scenarios

Model funding scenarios to understand the financial and operational impacts of different investment strategies and choose the best path forward.

Extend asset lifespans

Prolong the lifespan of your assets and reduce the rate of asset degradation, minimizing the need for premature replacements and saving on long-term capital expenditure.

Prioritize & manage risk

Prioritize risks based on their likelihood and potential impact to reduce unexpected asset failures and help you focus resources on your most critical projects.

Inform maintenance decisions

Maximize the value of your asset condition data by identifying key areas for targeted improvements. Develop a prioritized roadmap that enhances the accuracy and utility of your data, leading to more informed maintenance and investment decisions.

Eliminate reactive maintenance

Utilize industry-specific algorithms to forecast asset condition and service level decline. Make proactive decisions about repairs and replacements before costly issues arise.

Simplify complex outcomes

Effectively communicate complex capital strategies to stakeholders using data-driven reports and analyses. Transform detailed data into straightforward, actionable insights to support decision-making at all levels.

Plan projects efficiently

Improve the efficiency of capital project planning by optimizing work schedules and locations. Group related projects together to reduce disruptions, save time, and maximize resources.

Enhance collaboration

Foster collaboration across departments or facilities by integrating data into a single, unified source of truth. Enable seamless information sharing, ensuring everyone is working with the most accurate, up-to-date data for better asset management.

> " The software gave us quick, actionable insights and a robust, evidence-based forecast of our future actions and spend to achieve condition goals. Importantly, this was done leveraging existing data, efficiently and affordably.

Jason Peek
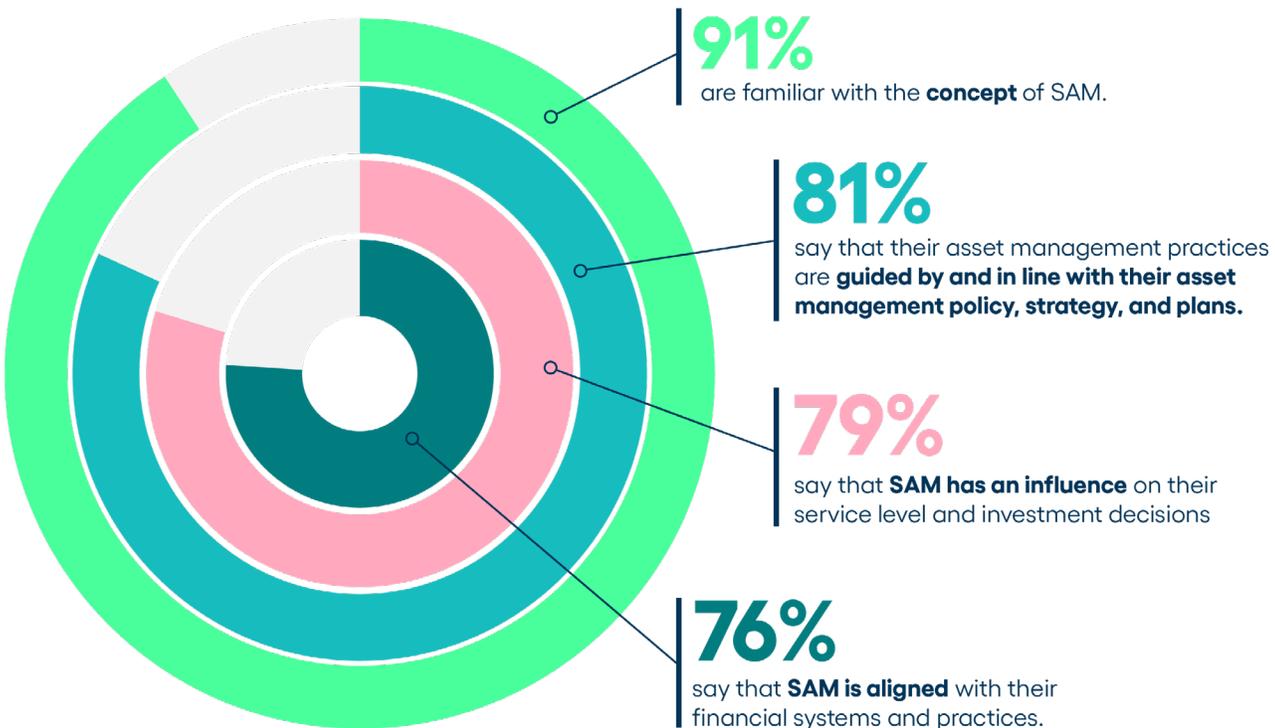Public Works Director, City of Topeka, Kansas

Tell your story

SAM provides the tools you need to simplify complex information, allowing you to clearly communicate the rationale behind your asset management decisions, building trust and fostering more alignment across departments.

By using intuitive reports and data-backed visualizations to tell your story, you can break down technical data into easy-to-understand insights to ensure that all stakeholders – regardless of their asset knowledge – can see the bigger picture and understand the value of your decisions.

Our Asset Story

$2.8bn Asset Value	$25.2M Average Annual Budget	$1.1% Backlog

Health Cheeck

| $16.1M Renewal Gap |
| 61.0% Renewal Ratio |
| 4.1% Backlog In 10 Years |

Where We Want to Be

| $7.9M Renewal Gap |
| 80.3% Renewal Ratio |
| 3.0% Backlog In 10 Years |

What Level of Service Can We Provide?

Backlog Under Current Budget
- Budget Avg 25.2M
- Backlog 4.1%
- Renewal Ratio 61.0%
- Renewal Gap $16M

Backlog Under Proposed Budget
- Budget Avg. 25.3M
- Backlog 3.0%
- Renewal Ratio 80.3%
- Renewal Gap $8M

Backlog Under Desired Budget
- Budget Avg. 41.2M
- Backlog 1.9%
- Renewal Ratio 100.0%
- Renewal Gap ($0M)

What asset management leaders are saying about SAM:

91% are familiar with the **concept** of SAM.

81% say that their asset management practices are **guided by and in line with their asset management policy, strategy, and plans.**

79% say that **SAM has an influence** on their service level and investment decisions

76% say that **SAM is aligned** with their financial systems and practices.